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## **education**

The University of Alabama, Tuscaloosa, AL (1991-1993)  
BA in Advertising (Cum Laude) - Minors in Graphic Design and English

## **awards / honors**

Adobe Certified Expert in Photoshop  
Printing Industry Association of the South design award  
University of Alabama Advertising Team  
• Appointed Creative Director  
• Selected for Presentation/Speech Team  
Two Ranatra Fusca creativity awards presented by Odyssey of the Mind  
Golden Key National Honor Society  
Phi Theta Kappa honorary  
Academic scholarships presented by The University of Alabama  
Scholarship for creativity presented by Odyssey of the Mind

## **work experience**

2003 - Present

Sole proprietor of KGMdesigns™

• Work with clients to solve problems through graphic communication with use of good design, ad creation, and copywriting services

1998 - January 15, 2003

Hart InterCivic, Inc.

Head of Design, Typesetting and Prepress departments

• Worked closely with clients in conception, design, copywriting and production of brochures, logos, letterhead, business cards, advertising specialty items and other forms of printed media  
• Ran and maintained all design and prepress equipment including computer-to-plate imaging system, flatbed scanners, thermal wax and dye sublimation proofer, printers, film processor, plate burners and metal plate processors  
• Performed flight check operations (including trapping) on customer supplied, computer generated files in preparation for production  
• Proofreading and editing  
• Developed company promotions to better inform customers of services and products available  
• Created paper and electronic forms for better workflow management utilizing basic database programming methods with Microsoft's Word and Access applications

1993 - 1998

Computer Link Corporation (sold to Hart in 1998)

• Type/makeup and design  
• Customer and sales support  
• Estimated continuous form printing costs

1993

TotalCom (Internship)

• Assisted in creating art for brochures, newspapers and billboards using latest design layout programs along with traditional methods  
• Worked on research assignment

1993

Educational Media - University of Alabama

• Worked in preliminary design stages of media produced by the University

## **computer skills**

Experienced with both Macintosh and Windows platforms

Intermediate to expert level in following design and layout applications: QuarkXPress and Adobe's Photoshop, PageMaker, Illustrator, InDesign, PageMill, GoLive, Encore DVD, Premiere Pro and Acrobat programs

Proficient in Macromedia Freehand, ClarisWorks and Corel Draw

Experienced in Microsoft's PowerPoint, Access, Word and Excel applications

## **additional training**

1998 - Color Scanning Success Workshop in Atlanta, GA - DPACommunications Corporation - Michael Kieran

1997 - Color Theory and Electronic Color Management Training in Tuscaloosa, AL - Brian Cohen

1997 - One-on-one training of various page layout applications on the Macintosh - ComSouth, Inc. (Steve Bushery)

1995 - Business Forms Basics Workshop in LaGrange, GA - Woodbury Business Forms, Inc.